



Fig. 1

FLORIDA MINING

AN ARTIST'S SPACE

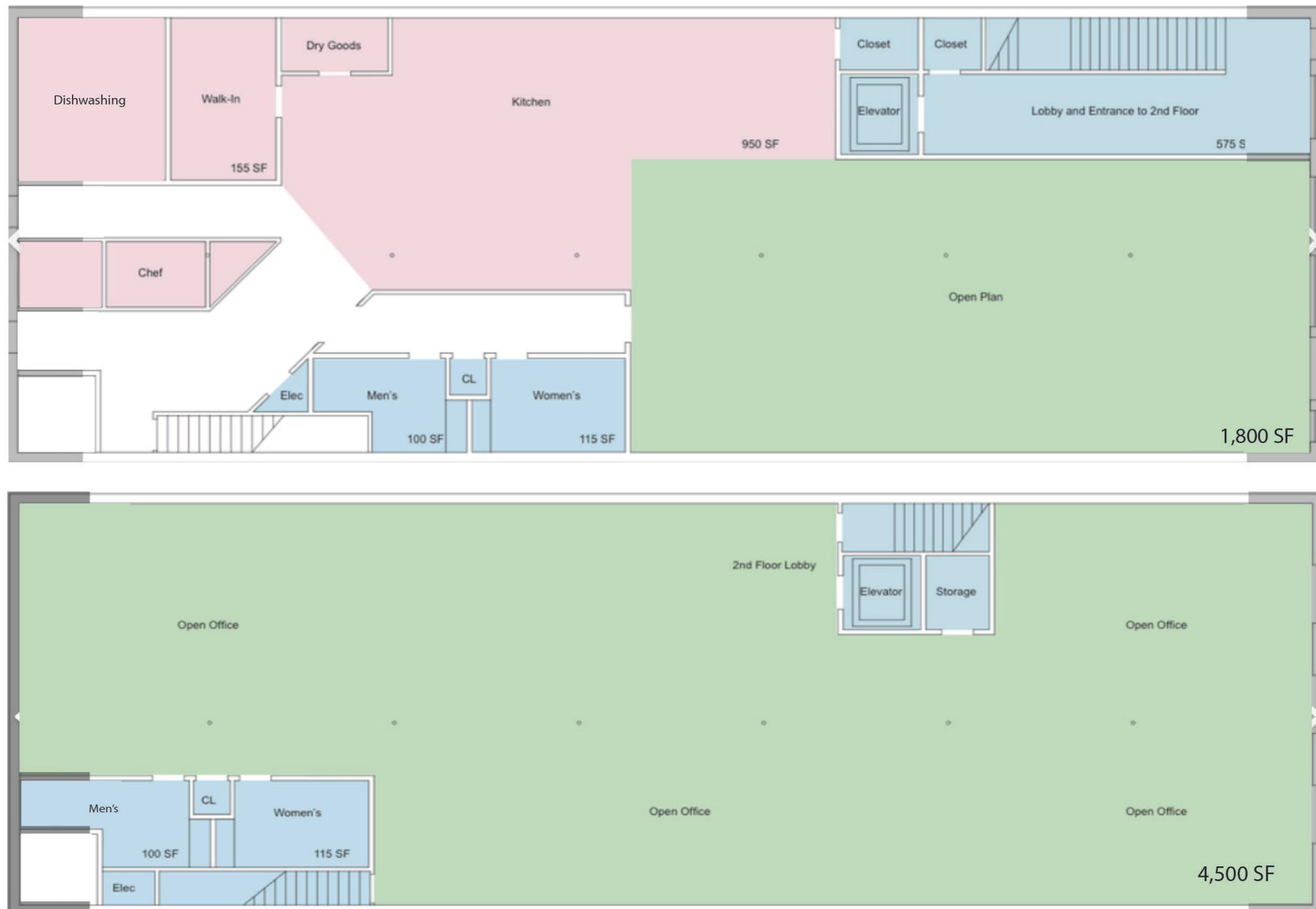


Fig. 2

Florida Mining is an Art Gallery and creative space in Jacksonville, Florida. They have two main spaces, the bottom image (above), being one of them.

The space is currently not really customisable for the employees, and the hierarchy is very communal (basically a non existent hierarchy). The space is very open with little to no opportunity for privacy or solitude if necessary. (I don't think I would be able to work here very long or often, I need more structure.)

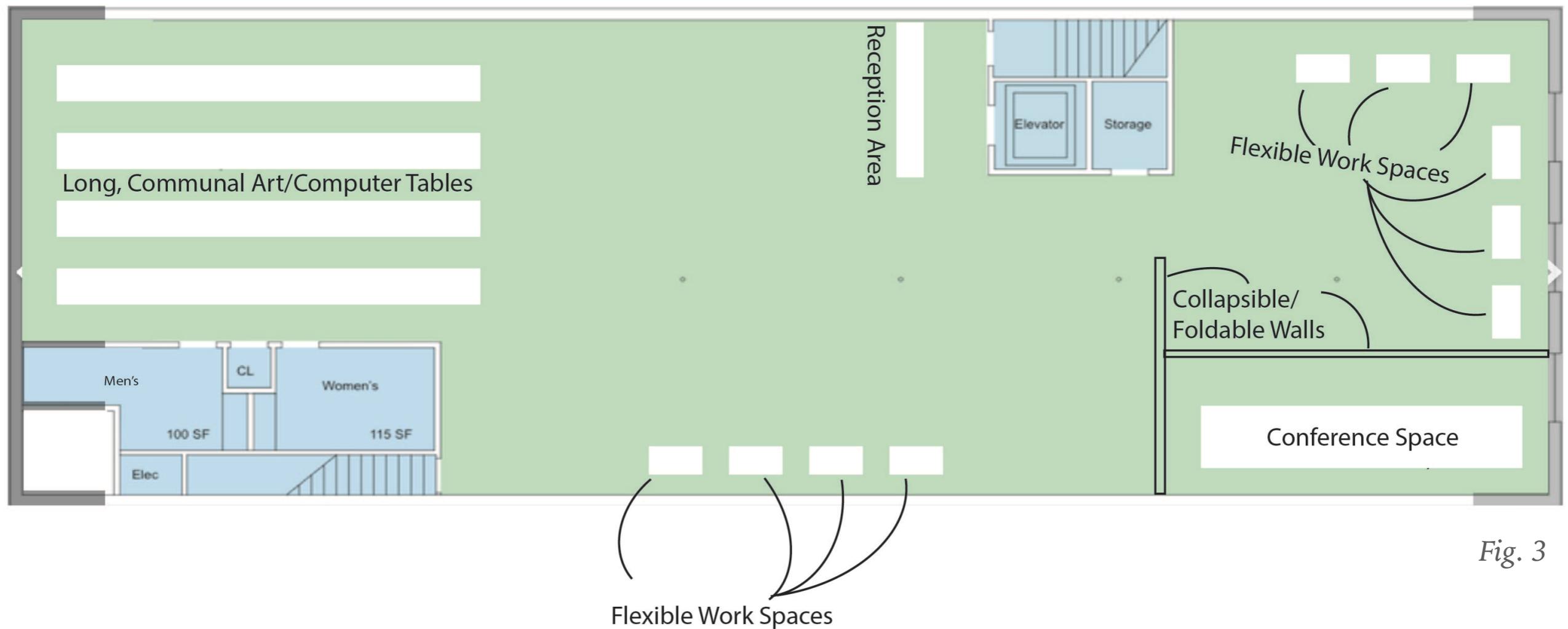


Fig. 3

The space is set up as large amounts of open space, but very little in the way of flexible work space and virtually no privacy. The colours are all pale, mainly white or off-white, and very little as far as natural lights. This is a historic building, so there is no way to increase the amount of windows, of which there are three windows on the front of the space, and four along the back and one side.

I don't know how distracting the space would be if there were a lot of patterns and colours going on, but I do feel like some neutral greys in ombre stripes might help break the monotony of the space whilst still maintaining visual cohesion. Grey, typically, is associated with balance, reason, wisdom, and neutrality. (Nozedar, 2008) By keeping the palette in neutral greys, the interior acts as a catalyst for design, instead of the litmus test for the colour choices that happen within the space. (Kopec, 2018)



Fig. 4

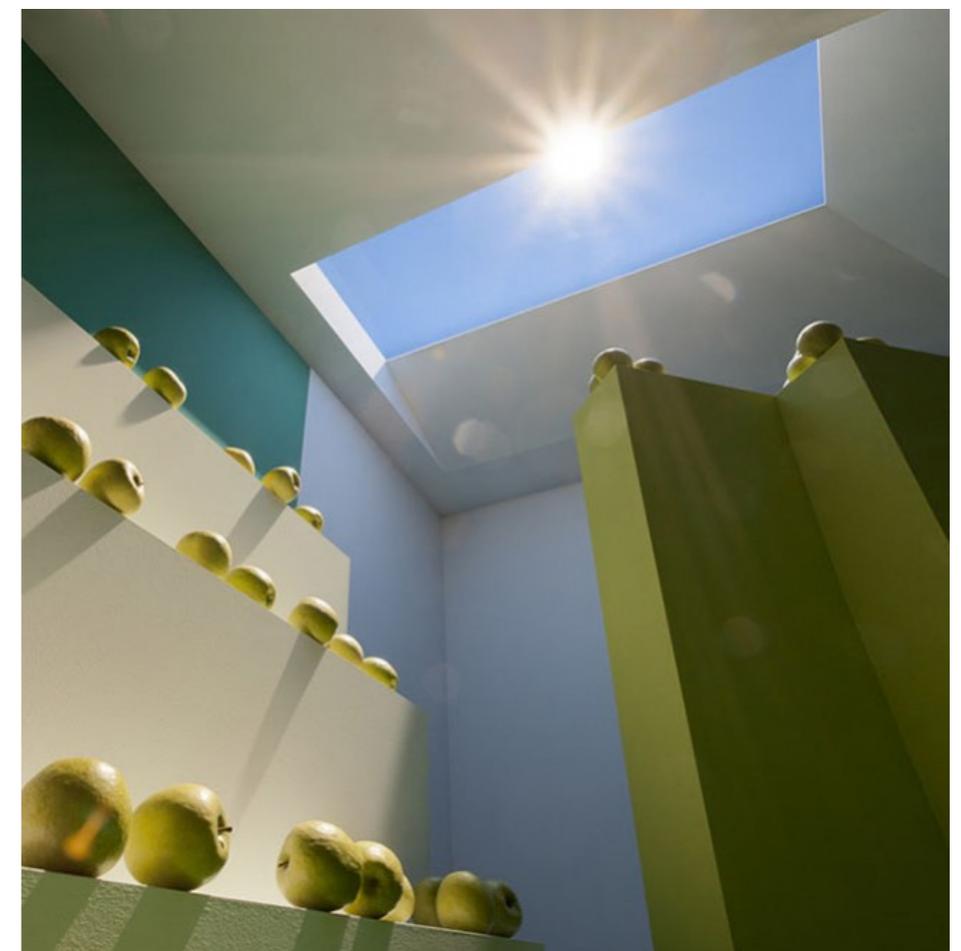


Fig. 5&6

The main space can be used for brainstorming sessions, which is nice. The flooring is made from carpet squares so they can be changed easily if necessary. The drop ceiling is hideous. I understand wanting to hide a lot of the pipes, HVAC and other infrastructure, but I really dislike drop ceilings. Instead of living with the awful lighting and low natural light, there are new LED fixtures that imitate natural light, and appear to be actual sky lights, but aren't. (Even though the office light, bottom right, has a drop ceiling as well, it isn't awful.) (Coelux,2018)

REFERENCES

CoeLux SRL (2018) CoeLux: Experience the Sky. Accessed 31 October, 2018 from <https://www.coelux.com/en/pjc/office-space-en-99>

Kopec, D. (2018) Environmental Psychology for Design: 3rd Edition. NYC, NY: Fairchild Books, Bloomsbury. pp.145-154

Nozedar, A. (2010) The Illustrated Signs & Symbols Sourcebook. An A to Z Compendium of Over 1000 Designs. NYC, NY: Metro Books, HarperCollinsPublishers, LTD. p.57

IMAGE CITATIONS BY FIGURE NUMBERS;

(KB- KELLY BAILEY, FM- FLORIDA MINING, CL, S.R.L.- COELUX, SRL)

1. A plan elevation of Florida Mining, Park Street Jacksonville.
(FM)
2. 1037 Park Street, downstairs space (Hoptinger) Upstairs,
Florida Mining (FM)
3. Artist Rendition of how flexible the space could be, including
collapsible walls to make a conference area for meetings.
(KB)
4. Current Space used for group collaboration. (FM)
5. CoeLux Ceiling Lighting. (CL, S.R.L.)
6. CoeLux Ceiling Lighting, office application. (CL, S.R.L.)