

Kelly Bailey
27 Sept 2018
INDS726 OL1
Professor Casamassima

Prohibition

A new Savannah Landmark



I chose a place near my main study area, (it just so happens to have a fantastic happy hour.) In any case, upon arrival, the space seems like a 1920's-30's era speakeasy, with Edison bulbs, subway tile, wood cladding, and leather stools. The overall feel upon entry is welcoming, with a large, glass door that is actually rather heavy. The host stand block guests from venturing too far into the space, and should the host not be manning the space, the bartenders have a view of the doors from their space. There is ample seating, the lighting is warm and there is little in way of way finding signage.



There are very clear areas of separation between the server stations and guest areas. These spaces still adhere to the aesthetics of the space, but don't tempt guests to pull up a stool.

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There is a rather large back room, but there was a private event going on when I popped in.

The design and signage is very true to the era. The only exception is the steps on which the various liquor bottles are on display. They are lit from beneath with a cool, yellow light. Every other light is the warm Edison bulb.




The ceiling tiles and the row of stools bring the view straight to the back area. The bar is also rather long, (around 45') and there is a long chalk-board panel mounted on the wall behind the bar with various typographic references to events that happened in the 1920's. The tap-beer list is also kept on a chalk board, easily changed by the barman when new offerings are acquired.




I don't think there is anything I could add, with the exception of some penny tiles near the door area. The front of the restaurant feels a bit disconnected from the back area, and the back-back area. I'm assuming this is because there is supposed to be a call-back to restaurants acting as fronts for "gin-joints" during Prohibition.


In any case, the attention to detail that this restaurant put into the decor is really astounding.




Seating




Service Areas



Wooden Tables




Stainless Steel Bartop

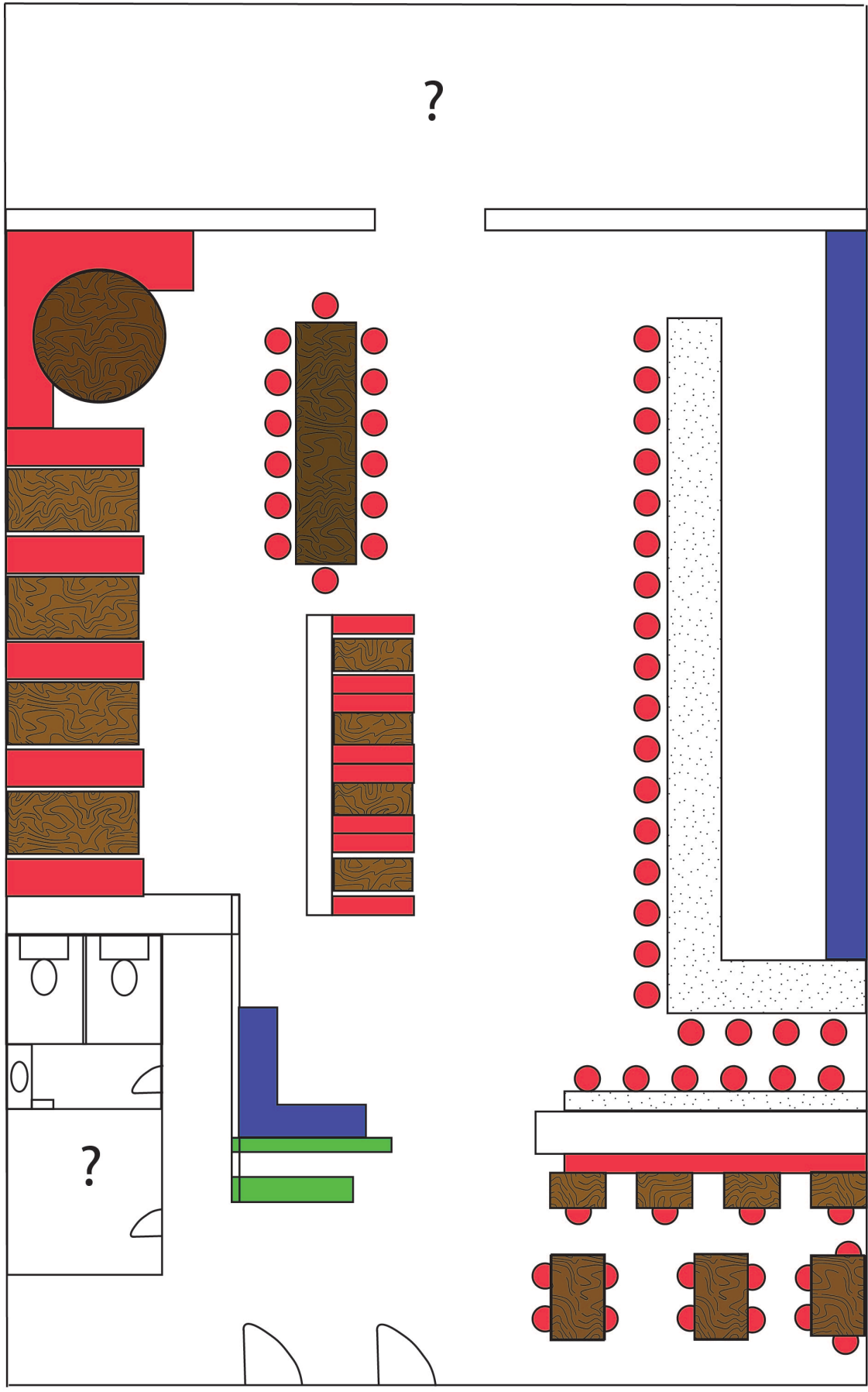


Host Stand

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Areas I didn't go into





Street-front Sidewalk, MLK, JR.