

Kelly Bailey

kellybaileydesign.com kvbaileydesign@gmail.com 904.588.4186

EXPERIENCE

VISUAL INFORMATION SPECIALIST, NATIONAL PARKS SERVICE

2021- PRESENT

Graphic design, website management, & social media supporting outreach through multi-media products Serves as a visual information specialist who supports public outreach through multi-media projects. Supporting program plans developed for the visual aspects of such visual materials as photographs, illustrations, diagrams, graphs, objects, and print media, exhibits, live or video recorded speeches or lectures, and other means of communication i.e. web content, UX/UI

PRINCIPAL DESIGNER, KELLY BAILEY DESIGN

2018- PRESENT

Fine Arts, Interior Design, Themed Interiors:

Competing for Design Jobs, Bids, and Independent Work on Design Projects. Primary Contact for Clientele, Vendors, Business Partners/ Investors

Graphic Designer, Graphics Management, Graphic Fabricator:

2019- Fall and Spring: Search for the Gryphon
2020- Summer TEC Workshop Team 7-Academy of Wayfinders
2020- Fall/Winter: Imagithon - Bleudegris Jesters, Deja Reveria
2021 - TETV, Producer, Host, Graphic Designer

Webdesigner and Social Media Manager:

2019- Atlanta Functional Medicine(atlantafunctionalmedicine.com)
2020- TETV (ThemedExperienceTV.com)

CREATIVE DESIGNER, INTERN, UNIVERSAL CREATIVE

2020

Assist in preparation and editing of presentation materials for conceptual development and approval, coordination of production art clean up, and sizing/pre-press completion of final artwork, designing and developing graphics for small signage needs, marquee signage, monumental signage, and elemental graphics. Developing conceptual graphics and signage for new construction, hotels; Organisation and development of signage packages and installation and fabrication of interior and exterior signage as needed. Coordinate with vendors, contractors, as well as submitting reports to senior Universal Creative management; Project Management, emphasis on RFPs, project deadlines, matrixes, schematic packages.

DEPARTMENT CHAIR, FINE ARTS

2007-2018

Mandarin High School, Jacksonville, FL 2011-2018;
J. Allen Axson Montessori 2007-2011, Tenure Earned 2009
Directed and Planned Annual Teacher & Student Educational Travel; Hired and Mentored Fine Arts Faculty, Mentored Visual and Fine Arts Students for Portfolio Review and Advanced Studies in the Visual Arts, Assisted Students in College Application Processes Developed Course Schedules and Syllabi, Wrote and Delivered Student/Faculty Recommendation Letters, Compiled School Strategic Plans, Submitted Assessments, Assessment Reports, and Objectives, Scheduled and Conducted Departmental Meetings, Evaluated, Assessment, and Managed Departmental Budget, Member of the District Fine Arts Curriculum Writing Committee, Secondary Fine Arts Curriculum Assessment Writing Team, District Instructional Materials Adoption Committee, Shared Governance Team, Budgetary Review Committee; Restorative Justice Team, and the Scholastic Arts Committee.

EDUCATION

M.F.A. CANDIDATE: THEMED ENTERTAINMENT DESIGN, SAVANNAH COLLEGE OF ART & DESIGN (SCAD), 2020

2020 Excelsus Laureate Finalist; Outstanding Academic Achievement
2018, 2019, 2020 Educators Scholarship Recipient, GPA 3.94
Graphics Lead: Search for The Gryphon: An Underwater VR Adventure;
2019, 2020 Disney Imaginations Participant;
2020 Disney Imaginations Semifinalist; 2019 Ryerson (RITDC) Participant

B.A. ART HISTORY: ANCIENT GREEK AND ROMAN; RENAISSANCE AND BAROQUE; IRISH AND CELTIC; TRIBAL AMERICAS, AFRICA, AND OCEANIA; UNIVERSITY OF NORTH FLORIDA, 2016;

Magna Cum Laude; Dean's List; President's List
Teaching Fellow for 2012 Italian Program
Student Teaching Assistant

B.F.A. FINE ARTS: PAINTING, DRAWING, PRINTMAKING; UNIVERSITY OF NORTH FLORIDA, 2007;

TLO Scholarship Recipient, 2007 Italian Program;
Student Teaching Assistant; Dean's List
El Pasillo de Los Rechasados: Guerilla Student Exhibit
Second Floor Galleries Award Winner
Journey Into Italy, Photographic Exhibit
D. Dominick Lombardi, Impact of War

TECHNICAL SKILLS

Adobe CS:

Illustrator
Photoshop
XD
InDesign

Management:

Budgeting
Scheduling
Assessments
Time Management
Schematic Packages
Requests for Proposal

Photo/Videography:

Digital/Traditional
Photography
AfterEffects

Modeling & 3D:

SketchUp/VRAY
Revit
AutoCAD
Rhino
Maya

Teaching:

Editing
Story Telling
Story Writing
Research
Processing and
Translating Info
Imparting Knowledge
Mentoring
Team Support

Sign Making:

Hand Lettering
Leafing
Screen Printing
Painting and Texturing
Logo Design
Colour Coordination
Neon Sign Design
Vinyl
Fiber Optics
CNC Operation
Carving HDU Foam

Dual Platform:

MAC/PC
MS Office Suite
Web Design

LANGUAGE SKILLS

Fluency: English

Experienced in: Italian, Irish (Irish Gaelic), Spanish, French
Beginner: German, Japanese, Mvskoke, Swahili, Navajo, Hawaiian.

ORGANIZATIONS

Society of Environmental Graphic Design (SEGD)
IAAPA Harriet B's Daughter TEA NextGen
DATA/FAEA/NAEA Disney Travel Agents